

APSYMLAB

TALKS

Series of seminars by the APsyM Laboratory

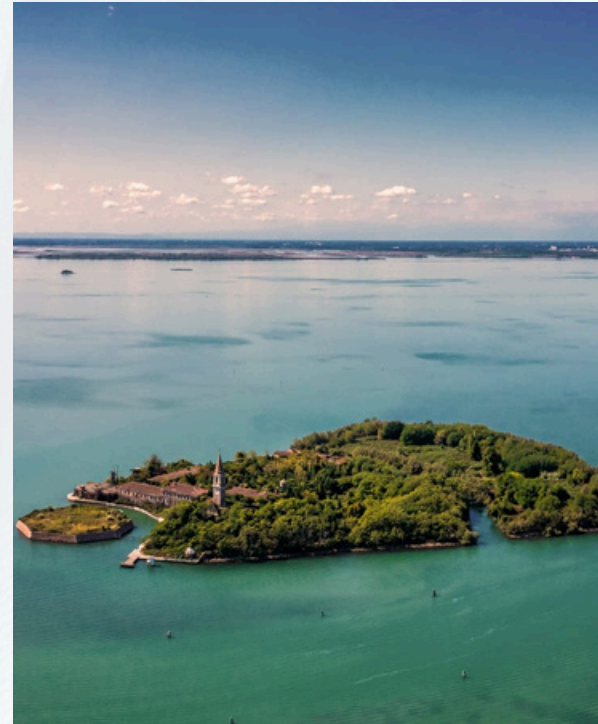
MEASURING PERCEIVED VALUE: DEVELOPMENT AND VALIDATION OF A SCALE

How can institutions responsible for the management of public spaces measure the value citizens assign to these spaces? Starting from a case study on the Poveglia Island, the construction and validation of this scale allows us to measure perceptions and evaluations of the value of a public natural good from a social, environmental, historical-cultural, psychological, and functional perspective.

This study aims to provide institutions with a tool to understand community perceptions and guide more participatory and effective policies.

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Verona University

APsyM Lab is a space for in-depth study of aspects related to measurement, research design and data analysis in psychological and social sciences.



Tuesday
9 June 2026

16:30 - 17.30

Sala Seminari 3
Chiostro
S. Maria della Vittoria
Lungadige Porta Vittoria, 41
Verona

Link zoom:
<https://univr.zoom.us/j/86536469674>

Scan the QR code & register

